# How do you feel about AI?

We ran a number of polls during the sessions to capture our attendees' thoughts on the current state of Al, and a few predictions for the future.

With some surprising and some not-so-surprising results, we'd love to know what you think - join the conversation on X or get in touch.





#### Which area of WordPress do you think will benefit the most from AI?

Themes and design: 2.04%

Plugins and functionality: 12.24%

Content creation: 55.1%

SEO and analytics: 30.61%

#### Do you believe Al can help reduce gender biases in technology?

Strongly agree: 14.81%

Somewhat agree: 33.33%

Somewhat disagree: 42.59%

Strongly disagree: 9.26%

#### Which aspect of SEO do you think AI will impact





Backlink analysis: 1.75%

User experience: 10.53%

Keyword research: 19.3%

Content optimisation: 68.42%



### Which industry do you think is most hyped about Al at present?

Healthcare: 1.79%

Finance: 3.57%

Education: 7.14%

Technology: 30.36%

SEO and analytics: 57.14%

## How has your perception of AI changed over the past year?

More positive: 50.98%

Remained the same: 39.22%

More sceptical: 9.8%

#### Do you believe open-source Al projects will lead the future of Al innovation?



Definitely 22.73%

Probably: 54.55%

Probably not: 22.73%

Definitely not: 0%



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### What's the biggest challenge facing open-source Al projects?



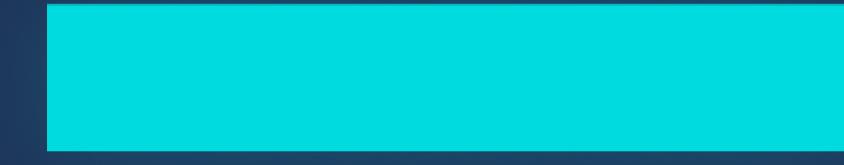
Scalability issues: 8%



Talent acquisition: 14%



Funding: 16%



Security concerns: 62%

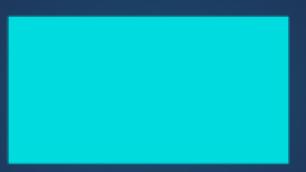
#### Do you think AI can solve the most pressing problems in the enterprise sector?



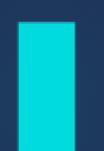
Absolutely: 4.26%



To some extent: 70.21%



Not really: 21.28%

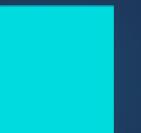


Not at all: 4.26%

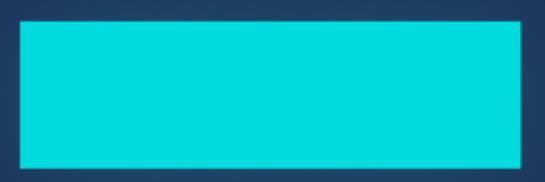
## Which enterprise area do you think will be most transformed by AI?



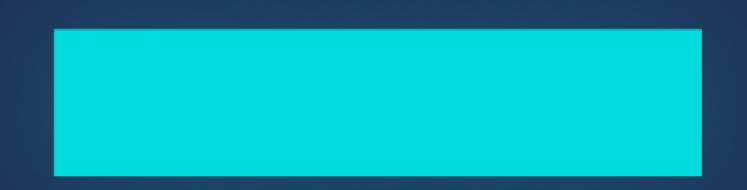
Human resources: 4.44%



Supply chain management: 8.89%



Customer service: 37.78%



Marketing and sales: 48.89%

