## How do you feel about Al?

## We ran a number of polls during the sessions to capture our attendees' thoughts on the current state of Al, and a few predictions for the future.

With some surprising and some not-sosurprising results, we'd love to know what you think - join the conversation on X or get in touch.

Which area of WordPress do you think will benefit the most from Al?

## I

Themes and design: 2.04\%


Plugins and functionality: 12.24\%


Content creation: 55.1\%


Do you believe Al can help reduce gender biases in technology?


Strongly agree: 14.81\%


Somewhat agree: 33.33\%


Somewhat disagree: 42.59\%
Strongly disagree: 9.26\%

Which aspect of SEO do you think Al will impact the most?

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Backlink analysis: 1.75\%


User experience: 10.53\%


Keyword research: 19.3\%


Which industry do you
think is most hyped about
Al at present?
|
Healthcare: 1.79\%

## -

Finance: 3.57\%


Education: 7.14\%
$\square$
Technology: 30.36\%
How has your perception of Al changed over the past year?


More positive: 50.98\%



More sceptical: 9.8\%

Do you believe open-source Al projects will lead the future of Al innovation?



Probably: 54.55\%


Definitely not: 0\% CHAPTER

SEO and analytics: 57.14\%

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What's the biggest challenge facing opensource Al projects?


Scalability issues: 8\%


Talent acquisition: 14\%


Funding: 16\%


Do you think Al can solve the most pressing problems in the enterprise sector?


Absolutely: 4.26\%

To some extent: 70.21\%


Not really: 21.28\%

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Not at all: 4.26\%

Which enterprise area do you think will be most transformed by Al?
Human resources: 4.44\%


Supply chain management: 8.89\%


Customer service: 37.78\%


Marketing and sales: 48.89\% CHAPTER

